



The **Mobile Air Climate Systems Association (MACS) Annual Conference** is the premier gathering of automotive climate control professionals. For more than **40 years**, MACS has brought the industry together to advance mobile A/C and thermal management technology. Today, over **500 attendees from all over the world** come together for hands-on training, high-impact networking, and insights into the latest industry trends.

Sponsoring MACS positions your brand at the center of a long-established, trusted industry community. It's a powerful opportunity to **showcase your products, build meaningful relationships, and drive sales** among key decision-makers, including:

### Automotive and Heavy-Duty Technicians

Hands-on professionals looking for the latest tools and training

### Shop Owners & Managers

Business leaders making purchasing decisions for their teams

### Fleet Managers

Overseeing large vehicle maintenance and seeking cost-effective solutions

### Educators & Trainers

Shaping the next generation of automotive professionals

### Manufacturers & Suppliers

Showcasing new products and seeking B2B partnerships

2027

# ANNUAL CONFERENCE

SAVANNAH

January 20-23, 2027

[macsmobileairclimate.org](https://macsmobileairclimate.org)



# Sponsorship Opportunities



## Legend Sponsorships

All Legend Sponsorships will include 4 complimentary full-event registrations, and the opportunity to include bag stuffer items in all attendee bags.

**\$15,000 (Exclusive)**

### Welcome Reception

- Exclusive opportunity to display company logos, signs, and banners at the Welcome Reception
- Branding on food and drink stations

**\$15,000 (Exclusive)**

### Golf Tournament

- Exclusive opportunity to showcase your company with logos, signs at every hole, and banners at the Annual Golf Tournament
- Co-branded golf balls, towels, food, drinks, and more

## Turbo Sponsorships

**\$7,500**

All Turbo Sponsorships will include 2 complimentary full-event registrations, and the opportunity to include a bag stuffer item in all attendee bags.

### Event WiFi (Exclusive)

- Includes a branded network name and prominent signage placed throughout the event for maximum visibility

### Key Card (Exclusive)

- Features your company's logo and branding on every attendee hotel room key for continuous, high-visibility exposure

### 3-Day AM Break

- Features branded signage and morning refreshments, giving your company steady visibility throughout the early sessions.

### 3-Day PM Break

- Features branded signage and afternoon refreshments, giving your company steady visibility throughout the break

## Pinnacle Sponsorships

**\$10,000**

All Pinnacle Sponsorships will include 3 complimentary full-event registrations, and the opportunity to include bag stuffer items in all attendee bags.

### 3-Day Breakfast (Exclusive)

- Sponsorship for a 3-day breakfast service featuring prominent signage
- Custom-branded napkins and cups for maximum visibility

### Keynote Speaker/Lunch (Exclusive)

- Spotlight your brand as the exclusive Keynote Speaker Sponsor
- Gaining prime visibility during the event's most influential session

### After Trade Show Party (Exclusive)

- Features branded signage, custom napkins, and drinks for standout visibility throughout the event

### Registration

- Features high-impact logo placement and signage throughout the attendee check-in experience

### Trade Show Lunch

- Includes branded signage and visibility throughout the lunch service, giving your company strong exposure during peak attendee traffic

### Saturday Lunch

- Features prominent logo placement throughout the lunch area, ensuring steady exposure as attendees gather to dine and network

# Sponsorship Opportunities



## Cruise Sponsorships

\$5,000

All Cruise Sponsorships will include 1 complimentary full-event registration, and the opportunity to include a brochure/flyer in all attendee bags.

### Badges/Lanyards (Exclusive)

- Features your company's logo on all badges and lanyards, providing continuous exposure as attendees network and move through the venue

### Event Bags (Exclusive)

- Features custom-branded bags distributed to all attendees, providing continuous exposure during and after the conference

### HD Program

- Includes premium logo placement within the printed program along with branding displayed in all HD classes for extended visibility

## Accelerate Sponsorships

\$3,500

All Accelerate Sponsorships will include the opportunity to include a brochure/flyer in all attendee bags.

### Section 609 Certification Program

- Provides attendees with complimentary access to the official certification course, supported by branded signage and recognition throughout the training area

### Conference Pens & Pads

- Includes your branding on pens and notepads distributed to all attendees, ensuring continuous visibility throughout sessions and workshops

### J2845 Program

- Supports hands-on training with branded visibility throughout the classroom environment, giving your company strong exposure during the certification process

### Floor & Meter Sign

- Includes a custom 4'x4' floor graphic paired with a double-sided meter sign, placed in high-traffic areas for standout, multi-directional visibility

## Ignite Sponsorships

\$2,000

### General Sponsorship

- Includes your logo featured on select event materials alongside other participating sponsors

## Why Sponsor MACS 2026?

### Direct Access

- Engage with a highly targeted audience of decision-makers and industry professionals.

### Brand Recognition

- Gain high-impact visibility through event materials, signage, and digital channels.

### Lead Generation

- Network with potential clients and showcase your solutions to the right audience.

### Customized Opportunities

- We can tailor sponsorship packages to fit your marketing objectives.



## Contact Us Today!

To purchase one of our sponsorships, please contact:

Micky Hong  
Sales and Business Development  
mhong@macsmobileairclimate.org  
O: 215-631-7020 Ext. 309  
P.O. Box 88, Lansdale, PA 19446  
macsmobileairclimate.org



LEGEND TIER			
INVESTMENT	VISIBILITY	EVENT ACCESS	BAG STUFFERS
\$15,000.00	Premier placement on all platforms	4 full registrations	2
<p><b>Welcome Reception (Exclusive)</b>            Exclusive opportunity to display company logos, signs, and banners at the Welcome Reception, including branding on food and drink stations</p>			
<p><b>Golf Tournament (Exclusive)</b>            Exclusive opportunity to showcase your company with logos, signs, and banners at the Annual Golf Tournament, including co-branded golf balls, towels, food, drinks, and more</p>			

PINNACLE TIER			
INVESTMENT	VISIBILITY	EVENT ACCESS	BAG STUFFERS
\$10,000.00	Top tier logo placement	3 full registrations	2
<p><b>3-Day Breakfast</b>            Sponsorship for a 3-day breakfast service featuring prominent signage and custom-branded napkins and cups for maximum visibility</p>			
<p><b>Keynote Speaker/Lunch</b>            Spotlight your brand as the exclusive Keynote Speaker Sponsor, gaining prime visibility during the event's most influential session</p>			
<p><b>After Trade Show Party</b>            Features branded signage, custom napkins, and drinks for standout visibility throughout the event</p>			





TURBO TIER			
INVESTMENT	VISIBILITY	EVENT ACCESS	BAG STUFFERS
\$7,500.00	High brand visibility	2 full registrations	1
<p><b>Event WiFi</b> Includes a branded network name and prominent signage placed throughout the event for maximum visibility</p>			
<p><b>Key Card</b> Features your company's logo and branding on every attendee hotel room key for continuous, high-visibility exposure</p>			
<p><b>3-Day AM Break</b> Features branded signage and morning refreshments, giving your company steady visibility throughout the early sessions</p>			
<p><b>3-Day PM Break</b> Features branded signage and afternoon refreshments, giving your company steady visibility throughout the break</p>			
<p><b>Registration</b> Features high-impact logo placement and signage throughout the attendee check-in experience</p>			
<p><b>Trade Show Lunch</b> Includes branded signage and visibility throughout the lunch service, giving your company strong exposure during peak attendee traffic</p>			
<p><b>Saturday Lunch</b> Features prominent logo placement throughout the lunch area, ensuring steady exposure as attendees gather to dine and network</p>			

CRUISE TIER			
INVESTMENT	VISIBILITY	EVENT ACCESS	BROCHURE
\$5,000.00	Moderate brand visibility	1 full registration	1
<p><b>Badge/Lanyards</b> Features your company's logo on all badges and lanyards, providing continuous exposure as attendees network and move through the venue</p>			
<p><b>Event Bags</b> Features custom-branded bags distributed to all attendees, providing continuous exposure during and after the conference</p>			
<p><b>HD Program</b> Includes premium logo placement within the printed program along with branding displayed in all HD classes for extended visibility</p>			



ACCELERATE TIER			
INVESTMENT	VISIBILITY	EVENT ACCESS	BROCHURE
\$3,500.00	Brand visibility		1
<p><b>Section 609 Certification Program</b> Provides attendees with complimentary access to the official certification course, supported by branded signage and recognition throughout the training area</p>			
<p><b>Conference Pens &amp; Pads</b> Includes your branding on pens and notepads distributed to all attendees, ensuring continuous visibility throughout sessions and workshops</p>			
<p><b>J2845 Program</b> Supports hands-on training with branded visibility throughout the classroom environment, giving your company strong exposure during the certification process</p>			
<p><b>Floor &amp; Meter Sign</b> Includes a custom 4'x4' floor graphic paired with a double-sided meter sign, placed in high-traffic areas for standout, multi-directional visibility</p>			

IGNITE TIER			
INVESTMENT	VISIBILITY	EVENT ACCESS	BROCHURE
\$2,000.00	Brand visibility		1
<p><b>General Sponsorship</b> Includes your logo featured on select event materials alongside other participating sponsors</p>			

## Why Sponsor MACS 2026?

- Direct Access**  
Engage with a highly targeted audience of decision-makers and industry professionals.
- Brand Recognition**  
Gain high-impact visibility through event materials, signage, and digital channels.
- Lead Generation**  
Network with potential clients and showcase your solutions to the right audience.
- Customized Opportunities**  
We can tailor sponsorship packages to fit your marketing objectives.

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